

## AGM Agenda Item 6

### Recommended increases to membership subscription rates



Noting that this is the first recommended uplift to minimum membership subscriptions since 2018, the membership is asked to approve the following increases to minimum membership subscription rates (effective from 1 April 2025) as recommended by Council.

Membership Category	Current Minimum Annual Subscription rates (since April 2018)		Recommended Minimum Annual Subscription Rates from 1 <sup>st</sup> Apr 2025	
	Monthly	Annual	Direct Debit (annual or 12 monthly instalments)	One off payments (Cheque, Credit or Debit Card)
Individual	£36	£40	£48	£52
Joint	£45	£47	£54	£56
Family <sup>*1</sup>	£54	£57	£60	£65
Concession <sup>*2</sup>	£18	£18	£24	£26
Concession Joint <sup>*2</sup>	£24	£24	£27	£28
World	N/A	£45	N/A	£48
Life	N/A	£900	N/A	£900
Joint Life	N/A	£1,300	N/A	£1,300

<sup>\*1</sup> Due to the low take-up of stand-alone Child memberships, this membership type will no longer be promoted. Engagement with children will continue to be offered via Family memberships, our national WATCH group network and by free-to-access digital resources promoted via our [Learning Zone](#). Existing Child memberships will continue to be honoured.

<sup>\*2</sup> Whilst income from our membership scheme is crucial to the Scottish Wildlife Trust, we support the ethos of “everyone a conservationist” and wish to overcome economic barriers to engagement. In recognition of the rising trend of in-work poverty, concessionary memberships will be extended to include low income/unwaged. Updated definition of eligibility for concessionary rates:

- Students (full-time)
- Low income/unwaged
- Pensioner (above the statutory pension age).

The Scottish Wildlife Trust is a Scottish registered charity (charity number SC005792).

It is also a company limited by guarantee and registered in Scotland (registered number SC040247).

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