



# Nature at the heart of Scotland's future



Nature is our life support system but it's under threat. Between now and 2030, we need the biggest effort we've ever seen to help nature recover. Strategy 2030 sets out our goals and how we plan to achieve them. We want everyone to have the chance to be part of this, so that we can put nature at the heart of Scotland's future.

## 1 Vision

A network of healthy, resilient ecosystems on land and sea, supporting Scotland's wildlife and people

## 3 Drivers

- ➔ The nature crisis
- ➔ The climate crisis
- ➔ The disconnect between people and nature

## 5 Goals

1. Our wildlife reserves have directly contributed to nature's recovery
2. Communities across Scotland are taking action for nature in an increasingly diverse, collective effort in which everyone can play their part
3. We have catalysed large-scale change through collaborative and pioneering initiatives to restore ecosystems on land and sea
4. Scotland is recognised internationally for the part it has played in the UN's Decade on Ecosystem Restoration
5. Our foundations are stronger and more resilient than they have ever been

We support the Sustainable Development Goals and the United Nations Decade on Ecosystem Restoration



# Strategy 2030: Nature at the heart of Scotland's future

Our goals	How we will get there	What we will prioritise	
<b>1. Our wildlife reserves have directly contributed to nature's recovery</b>	We will take action informed by science to save key habitats and species, and in doing so inspire others to act.	We will prioritise resources where we can make the greatest contribution to nature's recovery and to tackling the climate crisis.	
<b>2. Communities across Scotland are taking action for nature in an increasingly diverse, collective effort in which everyone can play their part</b>	We will engage new audiences, foster strong networks and encourage a deeper connection with Scotland's wildlife, supporting people to use their skills, abilities and influence to aid nature's recovery.	We will prioritise interventions that have the potential to achieve scale, enable a community-led approach and result in positive outcomes for nature, including on our reserves and in partnership initiatives.	
<b>3. We have catalysed large-scale change through collaborative and pioneering initiatives to restore ecosystems on land and sea</b>	We will work with others and seek to pioneer new approaches that will help accelerate nature's recovery across Scotland's land and seas.	We will prioritise action through our Living Landscapes, Living Seas and Riverwoods initiatives, focusing on bringing people together to achieve ecosystem restoration.	
<b>4. Scotland is recognised internationally for the part it has played in the UN's Decade on Ecosystem Restoration</b>	We will encourage urgency and leadership from Scotland's decision makers in tackling the key threats to biodiversity and delivering nature-based solutions to the climate crisis and other challenges faced by society.	We will prioritise a solutions-focused and collaborative approach to advocating policies and legislation that protect and restore ecosystems, improve our wellbeing and contribute to the world's Sustainable Development Goals.	
<b>5. Our foundations are stronger and more resilient than they have ever been</b>	We will foster a diverse and inclusive group of skilled, effective and motivated people, and a culture based on integrity, openness and learning.	We will strengthen our digital infrastructure and champion purposeful digital transformation.	We will collect, generate and make the best possible use of data, information, evidence and knowledge.
	→ We will reduce our negative ecological footprint, including our carbon emissions.	We will protect and grow our strong identity, reputation and profile.	We will manage our assets, and grow our financial capacity, ethically and sustainably.

## How we will know if we are succeeding

We will assess, using the best data, tools and techniques available to us, how well we are:

- Building skills, knowledge and connections, in a growing number of communities, in a way that is resulting in meaningful action for nature
- Bringing about change in how our land and seas are managed through our Living Landscapes, Living Seas and Riverwoods initiatives
- Promoting nature's recovery, and preventing its decline, on our wildlife reserves
- Influencing transformations in land management subsidies, marine planning, nature-based solutions and connectivity, as well as the introduction and implementation of new legally binding nature targets

For more information, and to access this digitally, visit:

**[scottishwildlifetrust.org.uk](https://scottishwildlifetrust.org.uk)**

The Scottish Wildlife Trust is a Scottish registered charity (charity number SC005792). It is also a company limited by guarantee and registered in Scotland (registered number SC040247).

